

IN THE CLAIMS:

Please amend the Claims as follows shown in "Clean Form" pursuant to 37 C.F.R. 1.121(c)(1)(i). A "Marked Up Version" of the claims immediately follows this amendment pursuant to 37 C.F.R. 1.121(c)(1)(ii).

CLEAN FORM

1. (AMENDED) A system for displaying galleries, showrooms, stores or malls on-line, comprising:

means for displaying on an on-line display device to a viewer a scene of at least one room having at least one object therein, wherein the display means includes a data packet;

means for displaying an object in a plurality of different still photographs each taken from equally spaced angles 360° around said object to enable the viewer to view said object from 360° around said object and enabling said object to appear to rotate on the display device; and,

command buttons enabling the viewer to virtually move both around the room and around said object when displayed in the plurality of different still photographs.

2. (AMENDED) The system according to Claim 1, wherein the at least one room is a gallery.

3. (AMENDED) The system according to Claim 1, wherein the at least one room is a showroom.

4. (AMENDED) The system according to Claim 1, wherein the at least one room is a store.

5. (AMENDED) The system according to Claim 1, wherein the at least one room is a mall.

Please cancel Claim 6.

7. (AMENDED) The system according to Claim 1, wherein at least one still photograph is identified by a unique frame address.

8. (AMENDED) The system according to Claim 1, wherein the displaying means includes at least one video film.

9. (AMENDED) The system according to Claim 1, wherein the displaying means includes at least one audio segment.

10. (AMENDED) The system according to Claim 1, wherein each object in the data packet is assigned a unique identification indexed by an area said each object occupies in the still photograph.

11. (AMENDED) The system according to Claim 10, wherein at least one link is assigned to said each object, thereby enabling detailed information regarding the object to be retrieved from an external database for presentation to the viewer.

Please cancel Claim 15

Please cancel Claim 19.

Please add the following new claim.

-- 20. (NEW) A system for displaying galleries, showrooms, stores or malls on-line, comprising:

means for displaying on an on-line display device to a viewer a scene of at least one room having at least one object therein, wherein when one object appears in a plurality of frames, said one object is cut out from each frame, given a unique identification, and assigned a link to a data storage device that stores data associated with said one object and wherein the

on-line display of the at least one object includes audio stories, an enlarged still image, textual descriptions, buy and bid frames, and videos;

means for displaying an object of the enlarged still image in a plurality of different still photographs each taken from equally spaced angles 360° around said object to enable the viewer to view said object from 360° around said object and enabling said object to appear to rotate on the display device; and,

command buttons enabling the viewer to virtually move both around the room and around said object when displayed in the plurality of different still photographs.--